

Transform The Website Blues To Website Green

Are you paying an assistant or webmaster to keep the listings and other content on your website current? Worse, are you updating your site yourself?

Your website should be serving you, not the other way around!

An IDXdirect EZ Agent Website from IDXdirect **streamlines and automates** your life by:

- Showing all of today's available listings in your MLS's IDX database – automatically*
- Featuring your personal and company listings – automatically*
- Featuring pre-defined categories of listings, such as local adult communities or waterfront condos or horse properties – automatically**
- Allowing your visitors to save specific properties of interest on a private page on your site, providing a convenient virtual file that both you and your client can access*
- Allowing your visitors to register **themselves** to get daily new listing updates, a system that “drips” exactly the information your visitors have requested, within your branding*
- Featuring your “just solds” and open houses with just a couple of key strokes*
- Inviting your prospects and clients to calculate payments, map properties and print e-flyers on your site, **themselves***
- Tracking your leads with one convenient leads database*
- Easily sending group or single email messages to your prospects and clients for newsletters and announcements
- Providing community information, school information and other frequently requested information in one convenient place for your prospects and clients

Best of all, **IDXdirect EZ Agent Websites** give you all of the above for a **fraction** of what other companies will charge you to set up, maintain and host a website, assuming they even offer a meaningful IDX product.

To find out how to transform your website blues to website green, **call our online marketing experts at 877.IDX4YOU** (877.439.4968) or click [here](#) to place an order.

IDXdirect, inc. – setting a new standard in online marketing excellence for real estate professionals